

**Media Contact:** Shanon Stowe  
[shanon@iconmediagroup.com](mailto:shanon@iconmediagroup.com)



## **From Homeless to Multi-Millionaire: Stephen Scoggins Shares How God Transformed His Life, Encourages Others to Pursue Faith & Purpose**

Scoggins Lost it All—Twice—Before Committing His Life and Businesses to God; Now He Helps Others Journey from Pain to Purpose, from Hurt to Hope

**RALEIGH-DURHAM, N.C., June 2021**—An award-winning entrepreneur and the owner of numerous businesses with consolidated revenues approaching nine figures, Stephen Scoggins’s success didn’t come overnight. Rather, his story is a long one, filled with ups and downs, regrets and mistakes, success and heartbreak, trauma and loss, but most notably—grace and redemption.

An engaging, passionate, high-energy communicator, Scoggins transparently shares his three decades of setbacks, failures, breakdowns, losses, successes, and comebacks to provide step-by-step lessons to help guide others to discover a life of purpose and passion. Through live and virtual events, guest speaking, master classes, and more, he shares his life-changing encounters with God, his near suicide attempt, the grace that led to the founding of his flagship business, and how God orchestrated his story, every step of the way.

“Though I had been around the church my entire life, I was a stout atheist and wanted nothing to do with God,” said Scoggins. “But God found me. He made himself real to me in undeniable ways, and when I committed to living my life for Him and His purposes, the pieces started to fall together. Did it still require hard work? Absolutely. Did it still take time? Of course. But when my perspective shifted from striving for myself to striving for God, life became purposeful. It had meaning. And meaning and purpose change everything.”

**Scoggins is available for interviews and can speak to a variety of topics, including:**

- How Stephen Scoggins found faith at a litter box
- Calling and purpose: they’re not as mysterious as they seem
- Hope for the suicidal, from someone who’s been there
- Purpose changes everything—here’s how to find yours
- The God of second chances
- How to find a spiritual mentor
- Faith in business: why it matters
- Paying it forward: what’s success if you can’t help others?

At the tender age of nine years old, Stephen was forced to grow up overnight, as he became the primary caregiver for his ailing grandmother and his younger brother. When his parents came back into his life, Stephen’s brother went to live with his mother, and he joined his father in North Carolina and began working on construction sites at the age of 12. When his father lost his business, life spiraled out of control—they were evicted, had little to eat, didn’t own a car to go buy groceries or run errands, and their utilities were constantly being turned off.

Stephen decided to drop out of high school in order to help stabilize his family, and went to work full-time for his father’s new employer. But after a quick rise to success, young and foolish Stephen betrayed his boss and squandered it all. Angry, depressed, and dejected, and while getting paid to clean his

brother's cat's litter box, he called out to a God he didn't believe in and experienced an encounter so real that it shook him to his core.

A homeless and suicidal high school dropout who was living in a car, Stephen's life changed through a remarkable series of events. Determined to make changes and resolved to live a life of purpose, Stephen approached his mentor and former employer and asked for a second chance. Shockingly, it was granted, and that second chance became his multi-million-dollar flagship business, Custom Home Exteriors.

Now a much wiser and experienced owner of a thriving, successful company, Stephen felt called to create a business that could help the young man he once was and the countless others who felt stuck in their circumstances. He created his proprietary framework, Transform U, and launched The Journey Principles Institute to share with anyone who will listen that his or her life has purpose and that living out that purpose is the key to discovering a life they love.

“My personal purpose is to help others discover that God has a plan and a purpose for their life. I firmly believe that everyone was created for a purpose. Understanding your identity is key to unlocking your purpose, and I help guide people to their ‘a-ha’ moment where it all comes together.”

Today, Stephen is continuing to serve and inspire others through his engaging and transformative keynote presentations, live events and conversations with guests on the Stuck to Unstoppable podcast. The next Transform U live event will be held in the greater Raleigh-Durham area in October 2021. For more information, visit <https://stephenscoggins.com/transformulive/>.

For media inquiries, contact Shanon Stowe at [shanon@iconmediagroup.com](mailto:shanon@iconmediagroup.com).

To book Stephen for your event, contact [hannah@2marketmedia.com](mailto:hannah@2marketmedia.com).

**Stephen Scoggins** is an award-winning serial entrepreneur who owns seven businesses with their consolidated revenues approaching nine figures. Most notably recognized for his journey from homelessness to owning multiple multi-million dollar producing businesses, Stephen uses the power of his past to help people discover who they are, why they are here, and what to do about it. He is the founder of The Journey Principles Institute, host of The Journey Principles podcast, and the creator of Transform U, a proprietary process to help people from all walks of life level up and catapult forward. He has been featured in notable media outlets including Forbes, Entrepreneur, Thrive Global, NBC, ABC, and more.

Stephen and his wife, Karen, spend as much time as possible with their three children and grandchild, and reside in the greater Raleigh-Durham area of North Carolina. To learn more, visit [www.StephenScoggins.com](http://www.StephenScoggins.com).

###

## SUGGESTED INTERVIEW QUESTIONS

Stephen Scoggins

1. Your childhood was tumultuous, to put it lightly. Tell us a little bit about your childhood, and the role faith played in your life from a young age.
2. As a child, when you faced adversity—whether it was going through your parents’ divorce, your grandmother’s illness, your father’s job loss, being homeless—did you ever question God?
3. At one point, you found yourself standing on the edge of a bridge overlooking a freeway. What led you to that point, and what kept you from jumping that day?
4. After experiencing success, you blew it and lost it all. Hitting rock bottom led you to a God encounter at a very unlikely place. Tell us that story.
5. Your mentor and employer, Steve Myrick, gave you a very undeserved second chance that led to the launch of your flagship company, Custom Home Exteriors. Talk to us about that second chance story and how you capitalized on that opportunity to find success.
6. A business’s culture can make or break its success. How has your faith helped you to create sustainable cultures in the workplace?
7. At what point did you realize that your calling was more than Custom Home Exteriors? How did you discover your life’s calling, and what is it?
8. What role would you say that your faith and prayer have played in your businesses becoming successful?
9. You’re a big believer in paying it forward. What does that look like for you?
10. You’re hard at work preparing for the next Transform U event. Tell us about that event and how our listeners will benefit from attending Transform U.
11. Where can we learn more and connect with you online?